



**Press Release**  
For Immediate Release

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## **Lundberg® receives AIB ‘Superior’ rating in food safety**

Richvale, Calif. (Nov. 5, 2007) — Lundberg Family Farms announced today it received a “Superior” rating from the American Institute of Baking International during its recent audit. Superior is the top rating that AIB awards to the companies it audits. AIB is an internationally recognized, third-party food safety organization committed to “protecting the safety of the food supply chain and delivering high-value technical and educational programs.”

“We work diligently to maintain our facilities and processes in the best condition possible, and are honored to be recognized by this rating by AIB, an independent third party,” said Grant Lundberg, CEO of Lundberg Family Farms.

The rigorous audit process evaluated Lundberg’s performance in five key areas of food safety: Food Safety Program, Pest Control Programs, Operational Methods and Personnel Practices, Maintenance for Food Safety, and Cleaning Practices.

“Our customers expect us to maintain high-quality practices as we prepare the food they eat, and this is one more way for us to assure them that we do,” Lundberg said. “I’m proud of the work our staff does every day to meet these high standards. This is a natural extension of the traditions established by my grandfather with his stewardship of the land. Having certification by this internationally recognized organization provides additional credibility to our claims that we operate at world-class levels.”

AIB International was founded by the North American wholesale and retail baking industries in 1919 as a technology transfer center for bakers and food processors. The original mission of the organization was to “put science to work for the baker.” That basic theme is still central to all of the programs, products and services provided by AIB to baking and general food production industries around the globe. Although AIB’s history has been traditionally linked with North American wholesale and retail baking, the institute currently serves many segments of the food processing, distribution, food service and retail industries worldwide. The AIB association currently has more than 900 members in many countries, ranging from international food ingredient and food service companies to small, single-unit traditional and artisan retail bakeries.

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*Since 1937, Lundberg Family Farms has been producing high-quality rice with respect for the environment. Now a third-generation family business, Lundberg Family Farms remains committed to improving our precious natural resources. For more information, visit [www.lundberg.com](http://www.lundberg.com).*