



**News Release
For Immediate Release**

For More Information Contact:
Angie Traver
The Fresh Ideas Group
(303) 449-2108, ext. 15
angie@freshideasgroup.com

Jessica Lundberg Elected Board Chairwoman

Process completes transition of leadership for Lundberg Family Farms from second to third generation.

Richvale, Calif. (Sept. 27, 2005) — Lundberg Family Farms, pioneering California rice grower, announced today the results of its annual election of officers to its board of directors. Jessica Lundberg, the company's Nursery Manager has been named the board's chairwoman.

The election results reflect an ongoing shift in leadership at Lundberg from the second to the third generation of stockholders. The company's board of directors helps to guide all aspect of the company's operation, ensuring that Lundberg Family Farms remains in integrity with the founders' vision, while operating successfully in the business environment.

"The board of directors and its officers are building on our company's proud heritage of quality and sustainability," said Lundberg. "I am delighted to be a part of this process, and to continue the vision of healthful products produced in harmony with nature." Lundberg Family Farms conducts elections for its board each year as dictated by the company's by-laws.

The Lundberg Family Farms board of directors officers include:

- Jessica Lundberg, Chair
- Grant Lundberg, Vice Chair
- Tim Schultz, Treasurer
- Kevin Parrish, Secretary

Jessica Lundberg has worked at the company her grandparents founded for most of her adult life. Her duties include managing Lundberg's proprietary rice varieties. She has also taken a lead role in some of the company's energy conservation efforts, including the current installation of a one acre array of solar panels. The solar project will allow the company to gather and contribute energy to the power grid during the hottest (i.e. highest demand) months of the year, when Lundberg's energy needs are at their lowest.

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Editor's note: Photos available upon request.

Since 1937, the Lundbergs have been producing the highest quality rice in concert with a respect for the environment. Now a third generation family business, Lundberg Family Farms remains committed to improving our precious natural resources.