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**LUNDBERG FAMILY FARMS® ANNOUNCES “GET HEALTHIER WITH RICE”
SWEEPSTAKES WITH ORGANIC GARDENING MAGAZINE**

RICHVALE, CA, February 9, 2011 - Lundberg Family Farms®, in partnership with *Organic Gardening Magazine*, announces the launch of the “Get Healthier with Rice” Sweepstakes.

Consumers may enter for a chance to win an all-expense paid getaway for two to Rancho La Puerta Fitness Resort and Spa (\$7500 value), near San Diego, CA, courtesy of the nation’s #1 producer of organic rice and rice products and the leading magazine serving organic gardeners. The grand prize includes round trip airfare for two to San Diego, transfers to/from the resort, accommodations and meals for six nights/seven days, access to over 50 fitness classes, two (2) hands-on cooking classes, and unlimited spa access during the stay.

“Lundberg organic rice is part of a healthy lifestyle, which is what the Rancho La Puerta Resort is all about,” said Todd Kluger, Lundberg’s Vice-President of Marketing. “We are excited to partner with *Organic Gardening Magazine*, which shares our commitment to good nutrition, great taste and sustainable living.”

The “Get Healthier with Rice” Sweepstakes started January 4, 2011 and will run through June 30, 2011. No purchase necessary to enter. For official rules and details, visit, see www.organicgardening.com/healthierwithricesweeps.

More...

“Get Healthier With Rice” Sweepstakes, 2

About Lundberg Family Farms

Since 1937, the Lundberg family has been farming rice and using eco-positive farming methods to produce rice products at their farms in the Sacramento Valley. Now led by the third generation, Lundberg Family Farms produces wholesome, healthful rice products while protecting and improving the environment for future generations. For more information and rice recipes visit www.lundberg.com.

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