



## **PRESS RELEASE**

### **Lundberg Family Farms Recognized as a New California 100 Business Innovator by Golden Capital Network & Hamilton Lane**

**Richvale, CA (Sept. 1, 2009)** – **Lundberg Family Farms** has been recognized as a New California 100 Innovative Business by Golden Capital Network and Hamilton Lane. New California 100 businesses are some of the most innovative companies in the state representing California's commitment to innovation, entrepreneurship, and workforce competitiveness.

Approximately 100 companies throughout the State of California received this prestigious recognition from over 400 nominations. New California 100 Businesses will be recognized during a luncheon awards ceremony at 11:45am-1:15 pm on September 22, 2009 at the New California 100 Conference in Sacramento's Sheraton Grand Hotel.

New California 100 Businesses are market leading, privately held companies that have been selected based on the uniqueness of their innovation, competitive advantages, and positive impact on California's job market and overall economy now and into the future.

"These innovators are powerful job-creating machines," said Jon Gregory, CEO/President of Golden Capital Network. "We believe innovation and entrepreneurship are the drivers of economic growth in California and these Innovation All-Stars are models for our state."

#### **About Lundberg Family Farms:**

Since 1937, the Lundberg family has been growing healthy, great tasting rice while respecting and sustaining the earth. Today, the third generation carries on the family heritage by using eco-positive farming methods that produce wholesome, healthful rice, rice cakes, rice chips and risottos while improving and protecting the environment for generations to come.

#### **About Golden Capital Network:**

Golden Capital Network leads by stimulating economic vitality through early stage private equity investment, connecting innovative entrepreneurs, active investors, service providers, and policymakers to share the insights, risks, and rewards of innovative collaboration. Our purpose is to facilitate entrepreneur and investor networks to provide capital, expertise, and resources for building world-class companies. Golden Capital Network provides communities with the capabilities to maximize the value of their own social capital networks for accelerating their homegrown entrepreneurs. Since 1999, Golden Capital Network's [1,000+ alumni companies have raised more than \\$1.3 billion in capital](#). Golden Capital Network alumni companies include

NovaBay Pharma (IPO); InterVideo (IPO), StubHub (acquired by Ebay), Security Focus (acquired by Symantec); PowerSchool (acquired by Apple); MaxPreps (acquired CBS), Meridian Systems (acquired by Trimble), and Hanson Information Technology (acquired by Information Global Systems).

### **About Hamilton Lane**

Hamilton Lane is an independent financial institution that provides discretionary and non-discretionary private equity asset management services to sophisticated investors worldwide. Founded in 1991, Hamilton Lane has grown to over 110 employees, with over \$94 billion in total assets under management and supervision including over \$12 billion of assets under management for managed accounts. Hamilton Lane clients include a number of the world's largest institutional investors, as well as many mid-sized and smaller institutions.

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