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MEDIA CONTACT:
 Holly Hansen
 (707) 545 3280
 hansen@mackenzieagency.com

LUNDBERG FAMILY FARMS® NAMED “GREAT CALIFORNIA WORKPLACE”
Employer Resource Institute Awards Grand Prize for Best Employer Practices

RICHVALE, Calif. (January 31, 2008) — Free fruit and vegetables, reduced-fee gym memberships and 100% tuition reimbursement are among the reasons that Lundberg Family Farms is the 2007 California Workplace of the Year.

The Employer Resource Institute honored the family-owned producer of organic rice and rice products with its Great California Workplaces grand prize. The award recognizes California employers of all sizes that have implemented unique, innovative, or exceptionally effective programs that make them stand out.

Lundberg Family Farms® earned the Great California Workplaces award in recognition of the way it supports, rewards and retains its employees. The 70-year-old company employs 180, including eleven third-generation family members. Employee retention is unusually high: the average employee tenure is 8.28 years and ten percent of the workforce has twenty or more years of tenure.

According to Tim Schultz, vice president of administration, the company’s commitment to core values is key in creating a positive workplace environment. “Our employees are proud to work for a company that has a 70-year tradition of upholding values of integrity, respect, continuous improvement, and teamwork,” Schultz said. “A lot of satisfaction flows from being part of an organization that promotes healthy products and sustainability.”

More...

[LUNDBERG FAMILY FARMS](http://WWW.LUNDBERG.COM)

5370 CHURCH ST
 PO BOX 369
 RICHVALE, CA 95974

PHONE (530) 882-4551
 FAX (530) 882-4500

WWW.LUNDBERG.COM

Lundberg Family Farms Wins "Great Workplace" Award, 2-2-2-2

Management's open-door policy, which encourages every employee to offer suggestions and share concerns, contributes to the high level of employee satisfaction, as do Lundberg's generous bonus and profit-sharing programs, 100% tuition reimbursement for employee training, and the company-wide focus on health and wellness. Benefits like reduced-fee gym memberships, free flu shots and blood-pressure screening, along with generous preventive care services through the company's health insurance plan, are rare in American workplaces, and all but unique in the agricultural sector.

The Employer Resource Institute (ERI) offers practical, problem-solving information that clarifies employment law and workplace safety requirements for California employers.

For its annual award, the ERI reviews all entries to the program, then narrows the field to six finalists which are evaluated by a panel of outside experts in employment law and labor relations. "We're looking for real practices that work for real businesses--tactics that make them better places to work and more successful organizations," said Matthew Humphrey, General Manager of ERI.

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses eco-positive farming practices to produce wholesome, healthful rice products while protecting and improving the environment for future generations. For more information, visit www.lundberg.com.

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