



**News Release  
For Immediate Release**

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## **Lundberg Puts Comfort Food on the Menu**

*Three new creamy risottos from Lundberg Family Farms offer savory answer to cold winter weather.*

**Richvale, Calif. (Oct 31, 2005)** — Winter's chill has come early this year to cities and towns across our great nation. To help stave off the cold, Lundberg Family Farms has introduced three new additions to its popular line of Risottos: Eco-Farmed Butternut Squash, Eco-Farmed Cheddar Broccoli, and Organic Wild Porcini Mushroom. Just in time for cooler weather, consumers can quickly whip up these delicious, creamy comfort foods.

Butternut Squash is a seasonal favorite that can now be enjoyed year around. This risotto imparts the winter squash's vibrant yellow color and subtle, sweet flavor. Cheddar Broccoli is a classic combination of rich, tangy cheese and savory broccoli. The Wild Porcini Mushroom sets the earthy, exotic flavor of rare porcinis against a silky background of cream. Despite their creamy textures and decadent flavors, all three new varieties are low fat.

Hailed "the pasta of Northern Italy," risotto is a delicious rice dish that owes its creamy texture in part to the special cooking properties of Arborio rice. Traditionally, risottos are made by stirring the short grained Arborio rice with small quantities of stock until the grains give up their starches and become creamy. For those who love piping hot risotto, but don't have all afternoon to chop, simmer, and stir, the three new varieties offer a satisfying, hearty dish in an easy-to-prepare form.

All Lundberg Risottos are gluten free. The Butternut Squash and Porcini Mushroom varieties are also kosher dairy. They are available nationally, and sell for an estimated retail price of \$2.49.

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***Editor's note: Photos available upon request.***

*Since 1937, the Lundbergs have been producing the highest quality rice in concert with a respect for the environment. Now a third generation family business, Lundberg Family Farms remains committed to improving our precious natural resources.*