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# Rice firm still in Lundbergs' hands

By Jim Downing -

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Butte County's Lundberg Family Farms, a pioneering organic rice operation, announced Monday that control of the company has shifted entirely to the family's third generation.

Cousins Ingrid and Alysicia Lundberg, granddaughters of founders Albert and Frances Lundberg, replaced second-generation directors Harlan and Wendell Lundberg on the company's board. The eight-member board is now composed entirely of third-generation family members.

Founded in 1937, Lundberg is the nation's leading producer of organic rice and rice products. Based in Richvale, the company farms 17,000 acres and employs 180 people.

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