



Bryce Lundberg Reappointed to California State Board of Food and Agriculture

RICHVALE, Calif., April 27, 2017—Lundberg Family Farms’ vice president of agriculture, Bryce Lundberg, has been reappointed to the California State Board of Food and Agriculture by Governor Jerry Brown. Having first been appointed in 2013, Mr. Lundberg currently chairs the water committee and is the liaison between the Board and the California Association of Food Banks, playing an important role in advising the governor and secretary of agriculture on issues impacting California’s farmers.

“It is an honor to represent our state’s farmers and help tell the many stories of California’s diverse agriculture,” said Bryce Lundberg. “I look forward to continue advising on key issues for growers and consumers in California and beyond. From water to organic and sustainable farming, to food banks providing greater access to healthy food, my goal is to help the agriculture community and state recognize the many potential opportunities in our industry.”

Bryce Lundberg is a third-generation grower of Lundberg Family Farms, a national leader in organic rice, rice products and US-grown quinoa. Since joining the family-owned business in 1985, Mr. Lundberg has served as director of organic certification and most recently as vice president of agriculture since 2004.

In addition to his work in the family business, Mr. Lundberg is a member of the [California Certified Organic Farmers](#) government affairs committee, and has also served on the boards of the [California Farm Water Coalition](#), the [Western Canal Water District](#) and the [Northern California Water Association](#).

Mr. Lundberg holds a degree in political science - public service from the University of California at Davis. Bryce continues to farm with his brother Eric, and his wife, Jill and son Anders, for Lundberg Family Farms.

About Lundberg Family Farms

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit [Lundberg.com](#) and follow us on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).

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