



## Lundberg Family Farms® Expands to Frozen Aisle with Gourmet Rice Appetizers

**RICHVALE, Calif., September 12, 2017** — [Lundberg Family Farms](http://LundbergFamilyFarms.com) can now be found in the freezer aisle with the launch of their new [Organic Grainspirations® Arancini](http://OrganicGrainspirations.com) frozen appetizers, now available in grocers and retailers nationwide. These gourmet rice bites are made with whole grain rice cooked risotto style, then rolled into balls and covered with gluten-free brown rice breadcrumbs, and lightly fried to perfection. The result is a crispy, indulgent appetizer made with wholesome, organic ingredients.



These delectable rice appetizer are available in three mouthwatering varieties:

- [Gouda & Mozzarella](#): brown rice stuffed with the finest cheese – heaven for cheese lovers.
- [Black Rice](#): a unique blend of black and brown rice filled with savory cheese, sweet sautéed onion and crisp black pepper.
- [Gochujang](#): brown rice balls stuffed with peas, carrots, onions and sesame seeds – inspired by spicy Korean cuisine.

“Our goal is to provide versatile and convenient options for families and individuals to incorporate into entertaining or cooking routines,” said Grant Lundberg, CEO of Lundberg Family Farms. “For decades, we’ve been proud to grow and produce the highest quality, organic whole grain products for the pantry. Now, consumers can find us in the freezer aisle, too!”

For party hosts or families alike, these bake-and-serve stuffed rice balls can be popped in the oven at 450° for just 13-16 minutes to create the perfect last minute dinner party appetizer or special weeknight treat. To elevate the flavor, pair with your favorite marinara, pesto or other dipping sauce for a quick cocktail hour, or add to a bed of salad greens and vegetables for a rich and unique Italian-inspired salad.

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Each box of Arancini contains 10 stuffed rice balls and retails for \$8.99. All varieties are Certified Organic, Non-GMO verified and Gluten-Free.

For more information about Lundberg Family Farms and other organic products, visit [Lundberg.com](http://Lundberg.com).

**About Lundberg Family Farms**

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit [Lundberg.com](http://Lundberg.com) and follow us on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).

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