



## Lundberg Family Farms Expands Grounded Snacks® Line with NEW Organic Grain Bites

[Lundberg Family Farms](https://www.lundbergfamilyfarms.com), a national leader in organic rice, rice products and US-grown quinoa, is introducing Organic Baked Grain Bites as a new product extension to the Grounded Snacks® line-up. These puffed, crunchy, bites are now available to retailers and distributors for pick-up, with target roll-out for consumers in March.

Baked Grain Bites is a light, airy, and great-tasting snack made from brown rice, sorghum and amaranth. They are offered in a fun variety of flavors, each containing 21g of whole grains per serving! They're also USDA Organic, non-GMO, and gluten-free verified – providing a clean and crispy whole grain snacking experience that won't break the calorie bank.

Packing flavor and wholesome ingredients into every crunch, they are available in five varieties from spicy to savory to sweet; SRP is \$3.49:

- **Aged Parmesan** – artisan crafted parmesan and a hint of creamy white cheddar
- **Garlic & Herb (Vegan)** – flavorful herbs paired perfectly with garlic
- **Smoky Sweet BBQ (Vegan)** – southwest kick with a bit of sweetness
- **Vanilla Chai (Vegan)** – just the right amount of sweet + spice
- **White Cheddar & Jalapeño** – cheesy and mildly spicy



For more information about Lundberg Family Farms and other whole grain products, visit [Lundberg.com](https://www.lundberg.com).

### **About Lundberg Family Farms**

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit [Lundberg.com](https://www.lundberg.com) and follow us on [Facebook](https://www.facebook.com/lundbergfamilyfarms), [Pinterest](https://www.pinterest.com/lundbergfamilyfarms), [Twitter](https://www.twitter.com/lundbergfamilyfarms) and [Instagram](https://www.instagram.com/lundbergfamilyfarms).

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