

Lundberg Family Farms® Launches NEW White Rice & Quinoa Entrees

Richvale, CA, April 17, 2018 – [Lundberg Family Farms](#), a national leader in organic rice, rice products and US-grown quinoa, today introduced the latest addition to its product line with five new rice & seasoning mix side dishes, two which also contain quinoa. These delicious, convenient new products are now available to retailers and distributors for pickup, with target rollout for consumers in June.

Lundberg Family Farms' new side dishes are made with quality ingredients like their organic white rice and savory organic seasoning blends. The Quinoa Blends also feature Lundberg organic American-Grown quinoa. These tasty dishes are easy to prepare and cook in 20 minutes or less. Additionally, they are vegan-friendly, USDA Organic, non-GMO, and gluten-free verified!

The new rice & seasoning mixes from Lundberg Family Farms are available in five popular flavors customers know and love, at an MSRP of \$3.37 each.

- Spanish Style Rice
- Rice Pilaf
- Cilantro Lime Rice
- Rosemary & Olive Oil (Quinoa Blend)
- Garlic & herb (Quinoa Blend)

For more information about Lundberg Family Farms and other products, visit www.lundberg.com.

About Lundberg Family Farms

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit Lundberg.com and follow us on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).