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**LUNDBERG FAMILY FARMS®, MAKERS OF QUALITY RICE PRODUCTS, LAUNCHES
FREE NATIONAL RECYCLING PROGRAM WITH TERRACYCLE®**

*Consumers Can Recycle Flexible Packaging and Food Wrappers from Lundberg Products Nationwide
Through TerraCycle®*

TRENTON, NJ (April 27, 2020) – Lundberg Family Farms, a national leader in organic rice, rice products, and US-grown quinoa, has partnered with international recycling leader TerraCycle® to offer consumers a free, easy way to recycle their flexible Lundberg Family Farms packaging and food wrappers. As an added incentive, for every pound of packaging waste sent to TerraCycle through the recycling program, collectors can earn \$1 to donate to a non-profit, school, or charitable organization of their choice.

By participating in the Lundberg Family Farms Recycling Program, consumers are invited to send in their empty flexible packaging and food wrappers to be recycled for free. Participation is easy: sign up on the TerraCycle program page www.terracycle.com/lundberg-family-farms and mail in the packaging waste using the prepaid shipping label provided. Once collected, the packaging will be cleaned, melted and remolded to make new recycled plastic products.

“Lundberg Family Farms was founded on my Grandpa Albert’s promise to leave the world better than we found it,” CEO Grant Lundberg said. “We are excited to partner with our friends at TerraCycle to deliver on that promise in a new way, with packaging that can skip the landfill for a second life as durable plastic goods, like park benches.”

For more than eighty years and four generations, Lundberg Family Farms has pioneered eco-positive farming methods to nourish, conserve, and innovate for a healthier world. What began as a small family rice farm in 1937, has grown into a mission-driven, vertically integrated company that’s committed to blazing the trail towards a brighter, more sustainable future.

“At TerraCycle, our mission has always been to eliminate waste, recycle the unrecyclable and use our innovative business solutions to minimize human impact on the planet,” said TerraCycle CEO Tom Szaky. “It’s partnerships like the one we enjoy with Lundberg Family Farms that allow us to fulfill our objective and help preserve the environment for future generations.”

The Lundberg Family Farms Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle’s recycling program, visit www.terracycle.com.

ABOUT LUNDBERG FAMILY FARMS

Lundberg Family Farms leads with a longer view of family, food, and organic farming. Since 1937, Lundberg has been growing healthy, great tasting rice while tending to soil, air, water, and wildlife as carefully as crops. Now led by its third generation, the company uses organic farming practices to create thoughtfully crafted rice and quinoa products that are truly farm to table, all while protecting and improving the environment for generations to come. So when you choose Lundberg, you can feel confident that you're bettering the world with every bite. For more information, visit www.lundberg.com and follow the farm on [Facebook](#), [Pinterest](#), [Twitter](#), and [Instagram](#).

ABOUT TERRACYCLE`

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com

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