THREE NEW ORGANIC RICE CAKE VARIETIES FROM LUNDBERG FAMILY FARMS

Organic Brown Rice Cakes Now Available in Unique Flavors


The new flavors add variety to the organic rice cake line up and offer something for everyone. The Kettle Corn is made with organic popcorn and has a slightly sweet, slightly salted taste. The Hemp-a-Licious offers the added benefits of hemp seeds, and the Sweet Chili rice cake has the perfect blend of spicy and sweet.

“Organic Rice Cakes are a longtime favorite with health-conscious consumers who enjoy a satisfying snack that is nutritious and sustainably produced,” says Grant Lundberg, CEO of Lundberg Family Farms. “We created these three new bold flavors to entice new consumers to give rice cakes a try.”

Lundberg rice cakes are made with freshly milled organic brown rice. They are wheat-free, gluten-free, low in calories, and offer 18g of whole grains in each cake. They have nearly twice-as-much rice as other rice cake brands in the market, and are packed with flavor, nutrition, and value.

Lundberg Family Farms Organic Rice Cakes are available at natural foods stores and supermarkets nationwide in a variety of flavors, including the new Kettle Corn, Hemp-a-Licious and Sweet Chili varieties. The suggested retail price is $3.62 for a bag of 13 rice cakes.
About Lundberg Family Farms
Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome, healthful rice products while protecting and improving the environment for future generations. For more information, visit www.lundberg.com or follow us on Facebook, Pinterest and Twitter (@lundbergfarms).

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