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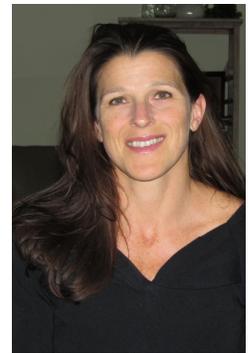
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**LUNDBERG FAMILY FARMS® PROMOTES RENEE THRESHER TO VICE PRESIDENT OF MANUFACTURING, TODD KLUGER TO VICE PRESIDENT OF SALES AND MARKETING**

**RICHVALE, CA, January 16, 2014** — Lundberg Family Farms, a leading producer of organic rice and rice products, names Renee Thresher its new Vice President of Manufacturing. She was promoted to the Vice President's role after serving as Corporate Quality Systems Manager since joining the company in August 2010.

In her new role, the veteran food scientist and quality-control professional will continue to provide strategic leadership and direction of all technical, quality, food safety and regulatory programs, and will add oversight responsibility for all manufacturing and production functions for the family-owned company. Before joining Lundberg Family Farms, Ms. Thresher served for six years as plant manager and director of technical services for Treetop/Sabroso. She earlier served for nine years at General Mills, where she was QRO Product Manager, Quality Manager, Senior Quality Engineer, Quality Engineer, and Sensory Technical Specialist.



“I am delighted to have the opportunity to collaborate with the talented leadership and manufacturing teams at Lundberg Family Farms as we continue to strive to deliver high quality products to our consumers,” said Ms. Thresher. “Our employees are passionate about our consumers, our products and our mission and I look forward to working with them in this new role.”

Renee Thresher holds an M.S. degree in Food/Sensory Science from Oregon State University, and a B.S. in Food Science from Cornell University.

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Lundberg Family Farms also announced today the newly created position of Vice President of Sales and Marketing, expanding the management role played by Todd Kluger, who has served as Vice President of Marketing since April 2009.

Since joining Lundberg, Mr. Kluger has overseen rebranding and product line expansion initiatives that introduced new packaging across the company's leading rice product and snack lines, and has collaborated on the introduction of several popular new product lines and line extensions. In his new role, Mr. Kluger will be responsible for managing the company's national sales network and building relationships with distributors across North America.



“Todd’s brand management expertise and his commitment to the organics movement combine both the skills and values we seek in our leaders,” said Grant Lundberg, CEO of Lundberg Family Farms®. “As a family-owned and operated business, it’s important that we not only attract top outside talent but that we develop our employees and, whenever possible, promote from within.”

Mr. Lundberg noted that both of the key leadership roles announced are promotions from within the company’s current management team.

#### About Lundberg Family Farms

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome, healthful rice products while protecting and improving the environment for future generations. For more information, visit [www.lundberg.com](http://www.lundberg.com) or follow us on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).

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