



## Lundberg Family Farms Launches New Line of Organic Sprouted Risotto as Latest Innovation in Wholesome Sides and Entrées

RICHVALE, Calif., July 14, 2015—[Lundberg Family Farms](#), a national leader in organic rice and rice products, today unveiled Organic Sprouted Risotto as the latest innovation in its product lineup of easy and wholesome sides and entrées. The Organic Sprouted Risotto entrées feature sprouted whole grain brown Arborio rice and is available in three different flavor profiles: [Butter & Chive](#), [Cheddar & Peppers](#), and [Sweet Corn & Bell Pepper](#).

“We’re especially proud of what we feel is one of the most unique products that has reached grocery store shelves to date,” said Grant Lundberg, CEO of Lundberg Family Farms. “There’s something satisfying and comforting about risotto. In fact, it’s one of my personal favorite dishes to enjoy with loved ones, and we’re excited to share our own recipes featuring organic sprouted whole grains with families everywhere. All of our entrées are designed with them in mind – we want to help them get a delicious, well-rounded meal on the table so they can enjoy more time together versus spending it in the kitchen.”

While the dish is traditionally made with white rice, Lundberg’s new [Organic Sprouted Risotto](#) (SRP: \$3.49) is made with organic whole grain brown Arborio rice that has been sprouted to create a soft texture ideal for risotto. The individual kernels plump and create a rich, creamy sauce while the grains remain separate and al dente, and each variety is made with organic milk and feature other real ingredients like garlic, cheese, herbs and spices.

Organic Sprouted Risotto is versatile enough to help families easily add sprouted whole grains to any meal, and can be made even more wholesome by simply stirring in fresh or frozen veggies or by topping with a lean protein. Leftover risotto can also be used to make baked or fried arancini – brown rice patties that are crispy on the outside and tender and creamy on the inside.

Organic Sprouted Risotto and other Lundberg Family Farms products are sold in organic and natural food stores, food co-ops and major grocers across the country. For more information, recipes and serving ideas, visit [Lundberg.com](#).

### **About Lundberg Family Farms**

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome, healthful rice products while protecting and improving the environment for future generations. For more information, visit [Lundberg.com](#) and follow us on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).

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