



Lundberg Family Farms Introduces New Organic Grounded Snacks™ Made with Red Rice & Quinoa

RICHVALE, Calif., February 7, 2017— [Lundberg Family Farms](http://LundbergFamilyFarms.com), a national leader in organic rice, rice products and US-grown quinoa, this month announced [Grounded Snacks™](#) as a new organic product line-up of red rice and quinoa tortilla chips. Now available to consumers nationwide, these organic snacks are corn-free and made with Lundberg Family Farms-grown Red Rice and Quinoa, providing a thin and crispy whole grain snacking experience that won't break the calorie bank.



“We have an unwavering commitment to creating products through sustainable farming practices that fuel a healthier planet and are rooted in our passion for what we do best, taking the organic grains we grow and pairing them with the most unique and flavorful organic spices,” said Grant Lundberg, CEO of Lundberg Family

Farms. “Our Grounded Snacks™ are great for anyone craving a new organic, corn-free and wholesome snacking option, including allergen-conscious consumers.”

Grounded Snacks™ (SRP: \$3.69) are organic, non-GMO verified, gluten-free, corn-free and allergen-free. Packing flavor and wholesome ingredients into every crunch, they are available in five varieties from spicy to savory to sweet:

- [Pink Himalayan Salt](#) – lightly salted to highlight the subtle nutty grain flavors
- [Aged White Cheddar](#) – creamy white cheddar with a hint of garlic
- [Ancho Chile](#) – smoky and mildly spicy with a bit of sweetness
- [French Onion](#) – savory onion paired perfectly with tangy sour cream
- [Cinnamon Sugar](#) – just the right amount of sweet and wonderfully nostalgic

For more information about Lundberg Family Farms and other whole grain products, visit Lundberg.com.

About Lundberg Family Farms

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-

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positive farming practices to produce wholesome rice and quinoa products while protecting and improving the environment for future generations. For more information, visit Lundberg.com and follow us on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).

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